



GEORGE STREET PLAYHOUSE

50th Anniversary Gala

Thomas H. Kean Arts Advocacy Award Honorees

Merissa Buczny, NBPAC Executive Director, DEVCO Vice President

The City of New Brunswick represented by Mayor Jim Cahill

AD JOURNAL ORDER FORM

JOURNAL ADS	Gold-Frame	Silver-Frame	Red-Frame	Full-Screen
SIZE	Full Screen	Full Screen	Full Screen	Full Screen
SCREEN TIME	15 seconds	10 seconds	5 seconds	3 seconds
COST	\$2,000	\$1,500	\$1,000	\$500

Celebrate George Street Playhouse's 50th Anniversary by featuring your business in our digital Gala Ad Journal. Your ad will reach Gala attendees on digital screens at the event. After the Gala, the Ad Journal, with your ad and a direct link to your website, will be sent to all attendees and GSP's 14,000 newsletter subscribers. Additionally, the Ad Journal will be featured on the GSP website throughout the 2024/25 season—a great opportunity to show your support of GSP and the Thomas H. Kean Arts Advocacy Award Honorees!

ARTWORK & DESIGN

- I will submit my own finished ad via email to Gala@GeorgeStPlayhouse.org for placement in the Journal. Image sizes 1920 x 1080 px and 2240 x 540 px (pdf or jpeg).
- I would like George Street Playhouse to design a Journal ad on my behalf, and will send a logo/photo to be included to Gala@GeorgeStPlayhouse.org.
- I would like George Street Playhouse to design a Journal ad on my behalf, and have provided text in the box below.

Ad Journal Orders must be placed by May 10, 2024.

Contact us below for additional information.

Return order form to: Gala@GeorgeStPlayhouse.org

Or by mail to: George Street Playhouse
9 Livingston Avenue, Suite 410
New Brunswick, NJ 08901

For more information call 732-846-2895 x7556

ORDER

50th Anniversary Journal Ad

Type _____

Amount \$ _____

Donation Amount \$ _____

Total \$ _____

For more information on participating as a sponsor or attending as a guest, please visit GeorgeStreetPlayhouse.org.

GIFT IN LIEU

I am unable to participate in George Street Playhouse's 50th Anniversary Gala, but I would like to support it with a tax-deductible gift of \$ _____.

George Street Playhouse is a 501(c)3 not-for-profit organization.

My company has a Matching-Gift Program

DONOR INFORMATION

Name of Company or Individual as it should be listed in Digital Ad Journal

Company Name

Contact Name

Street Address

City State Zip

PAYMENT

Check payable: George Street Playhouse, Inc. Visa MC Amex Discover

Credit Card #

Expiration Date Security Code

Signature Name as it appears on card